

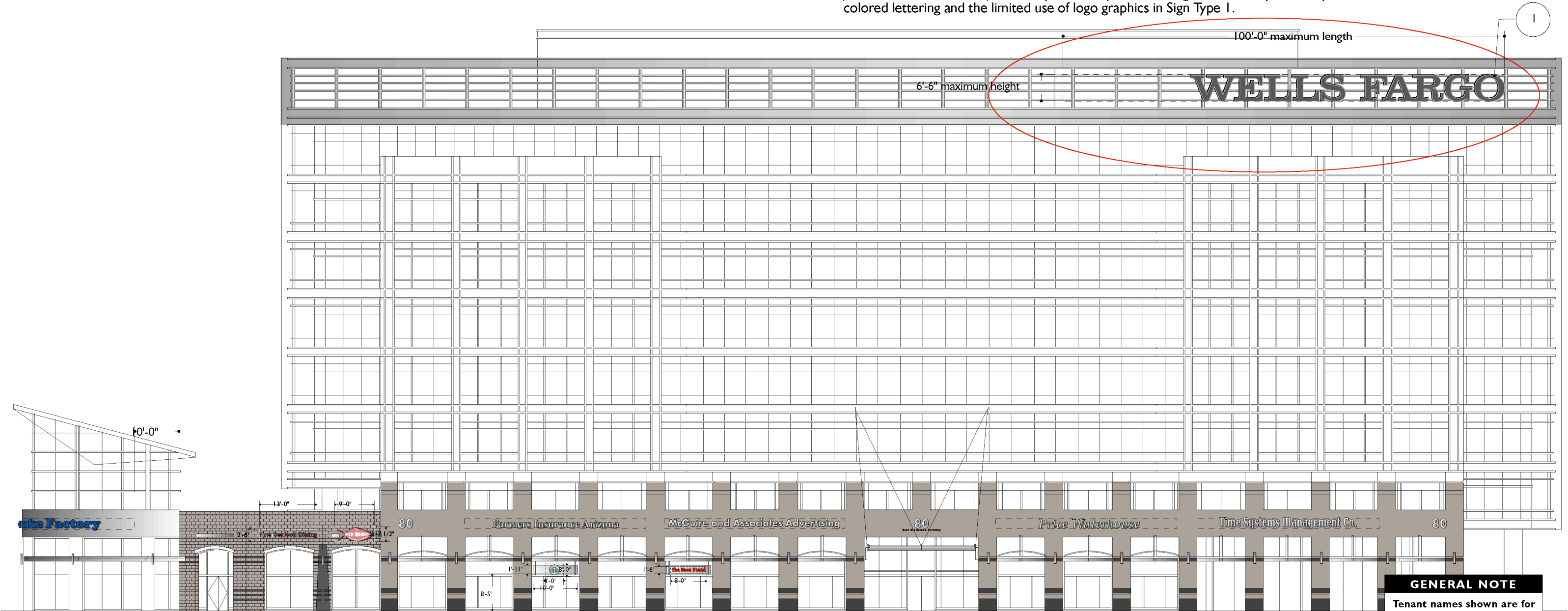
SIGN TYPE I

Primary Office Tenant Signage

6 total. B1: 2 locations (sheets 25, 26). B2: (sheets 30, 31). B3: (sheets 32, 33).

- Only one name will be allowed within this area on each office tower (B1, B2, B3,) the same name being on both elevations.
- Maximum length of any sign is 100'-0". Maximum height of any sign is 6'-6". Maximum square footage is 650 sq. ft. Tempe City Council variance #SPD2002.24 / #CC020012 (4/18/02) allows a maximum area of 650 sf for each sign.
- Letters and logo graphics will be fabricated, internally illuminated pan structures with either colored or day/night plex faces (Landlord's choice), with returns of natural brushed aluminum (or painted to replicate brushed aluminum).
- Signage and logo graphics to be positioned no closer than 10'-0" (first vertical member from end) to frame opening as shown. On South facade B1, sign can only be located on right (east) end as shown. On North facade of B1, sign can only be located on right (west) end. For B2 and B3, see sheets 30-33.

- Tenant's logotype and logo graphics are allowed, but the area of the logo graphic is not to exceed 25% of the maximum sign area.
- Tempe City Council variance #SPD2002.24 / #CC020012 (4/18/02) allows the following maximum heights (to tops of signs): **B1:** 122' for each sign; **B2:** 185.5' for each sign; and **B3:** 157.25' for each sign.
- Design Review Board approval on 12/5/01 (DRB01278/DS011023) was on the condition that engineering plans be submitted to the Building Safety Division for approval prior to submitting for sign permits.
- On 8/25/04, the Development Services Department Redevelopment Review Commission Staff approved a request (RRC 04032 / DS 041093) to modify the Comprehensive Sign Plan for Hayden Ferry Lakeside. This modification allows colored lettering and the limited use of logo graphics in Sign Type I.



B1 South Elevation

**GENERAL NOTE**  
Tenant names shown are for presentation purposes only.

Scale: 3/64" = 1'-0"

T h i n k i n g C a p s



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**SunCor**  
Hayden Ferry Lakeside  
General Tenant Signage  
Standard Specifications/  
Building Address

Date: 03/15/01 ACM  
Revisions: 04/10/01 SEB  
06/13/01 ACM  
06/27/01 ACM  
11/02/01 LBR  
05/20/02 LBR  
09/07/04 LBR

**SIGN TYPE**  
Tenant sign type #1

**SHEET**  
**NUMBER** 19